

Name : **Dr. S. ANTHONY RAHUL GOLDEN**

Educational Qualification : M.Com., M.Phil., NET., MBA(Fin)., NET., SET., M. Sc (Psy)., M.A(Pub. Admin)., M.A. (PA&C)., CGT., PGDBA., Ph.D., DOA.,

Designation : Assistant Professor of Commerce,

Teaching Experience : 9 Years

Official Address : Asst.Professor, Department of Commerce,
St.Xavier's College (Autonomous),
Palayamkottai, Tirunelveli - 627 002.

Mail id : kvsrahul@gmail.com

Contact No : +91- 9176313545.



ACADEMIC ACHIEVEMENTS - HIGHLIGHTS

- ✪ Served as **HOD & Asst Professor of Commerce** during 2015 to 2018 in **Loyola College, Mettala, Rasipuram, 2013- 2014**
- ✪ worked as a **Lecturer in The American College (Autonomous), Madurai & 2010 - 2014**
- ✪ served as an **Asst. Professor of Commerce in St.Joseph's College (Autonomous), Trichy.**
- ✪ UGC- Minor Project titled on **"Perception of Students and Teachers on e-learning in Arts and Science Colleges with special reference to Southern Tamilnadu"** since December 2014.
- ✪ Published **60 papers** in International Journals with Impact Factor (Annexure - I)
- ✪ **Editorial and Advisory Board Member** in various reputed International Journals.
- ✪ Cleared **NET in Commerce** in 2011
- ✪ **NET &SET in Management** in 2016.
- ✪ Received **three Best Paper Awards** from various International Journals.
- ✪ Edited an **ISBN Book**, titled **"Recent Research in Social Science & Humanities"**, January 2017, **published by EduPedia Publications, Newdelhi.**

- ✪ Edited a Book, titled “**Dictionary of Accounting**”, March 2017.
- ✪ Received **Best Researcher Award - 2017** from IARA.
- ✪ Visited **Malaysia** for presenting Paper in the International Convention, held at Kula Lumpur, Malaysia.
- ✪ Received **Innovative Academic Research & Dedicated Teaching Faculty Award - 2017** by SET, Malaysia
- ✪ Conducted **two National Seminars as Convener**.
- ✪ Received **Asriya Abdul Kalam Award - 2017** by **Kurinzci Tamil Sangam, Namakkal**.
- ✪ Received **Guise ship (PRG No 317 - 0014) for Guiding MBA Students of DDE, Alagappa University, Karaikudi**.
- ✪ Completed one minor project funded by IRAR.
- ✪ Received **Best Faculty Award in Management** from Venus International Foundation, Chennai.
- ✪ Visited **Srilanka** for attending an International Seminar, Serviced as **Chair Person** and delivered a **Guest lecture**.
- ✪ Edited a book titled “**Contemporary Issues in Technology & Management**” January 2017, **published by EduPedia Publications, Newdelhi**.
- ✪ Awarded **Best Reseaercher in Arts** By St.Xavier’s College, Palayamkottai, 2019.

EDUCATIONAL QUALIFICATION					
Degree/ Course	University/ Board	Year of Passing	Name of Institution	Total	Class
NET	UGC - CBSE	2016	CBSE	-	-
SET	Mother Teresa University	2016	UGC	-	-
Ph.D	Manonmaniam Sundaranar University	2016	Commerce Research Center Manonmaniam Sundaranar University	Commended	

NET	UGC	June 2011	-	Certified	
M.Phil	Bharathidhasan University	Sep - 2010	St. Joseph's College (Autonomous) Trichy- 02	77.27 %	First with Distinction
M.Com	Madras University	June 2009	Loyola College (Autonomous), Chennai - 34.	57%	II
MBA (Finance)	Alagappa University, Karaikudi.	Dec 2011	JMC Educational institution Trichy - 17.	57%	II
M.A (Criminology & Police Admin)	Madurai Kamaraj University	Dec 2012	M.K University Study Center	58%	II
M.A(Public Administration)	Periyar University, Salem	Dec 2014	Periyar University study center	53%	II
M.Sc Psychology	Tamilnadu Open University	Dec 2014	TNOU Study Center, Trichy	60%	I
B.COM	Manonmaniam Sundaranar University	May 2007	Aditanar College, Tiruchendur	62%	I
XII	State Board	March 2004	St.Thomas HSS, VP Patanam	85.17 %	First with Distinction

ONLINE COURSES

- ⊛ HP LIFE e-Learning course on "Customer Relationship Management (CRM)"
- ⊛ HP LIFE e-Learning course on "Effective Leadership"

TECHNICAL SKILLS

Course	Duration	Institute	Grade
Diploma in Office Automation	6 Months	CSC, Tiruchendur.	A

TEACHING EXPERIENCE

- ❖ Worked as an **Assistant Professor in Commerce, St. Joseph's College, Trichy** from June 2010 to July 2014.
- ❖ Question Setter and invigilator in St. Joseph's College during 2013-2014.
- ❖ Worked as a **Tutor** in Trichy Institution from June 2010 – August 2012.
- ❖ Worked as a **Guest Faculty in Alagappa University** study center for Commerce & Management Studies for the past four years.
- ❖ Working as a **Guest Faculty in Tamil Nadu Open University and Manonmaniam Sundaranar University**, Kamaraj College study center at Tuticorin for Commerce & Management Studies from July 2015 to May 2016.
- ❖ Worked as a **Lecturer in Commerce, The American College (Autonomous), Madurai** from July 2014 to May 2015.
- ❖ Working as a **HOD & Asst. Professor in Loyola College, Rasipuram, Namakkal District** July 2015 to June 2018.

RESEARCH EXPERIENCE

- ❖ Served as DC panel member in EVR Periyar College, Bharathidhasan University, Trichy, on 04/02/2017.

OTHER WORKING EXPERIENCE

- * Worked in **Clive's Hostel, St. Joseph's College (Autonomous), Trichy** as an Assistant Director from 2010 to 2014.
- * Worked in **Dudely Hostel, The American College (Autonomous), Madurai** as Superintend from July 2014 to May 2015.
- * Working as a Director in **Loyola College Hostel** from July 2015 to May 2017.
Description: It helps me to enrich my skill in Administration & Leadership.

EDITORIAL BOARD MEMBER

- * Advisory Board member in an International Journal - Tactful Management p- ISSN : 2319- 7935 Impact Factor 2.1632 (GIF) <http://tmgt.lsrj.in/boardOfEditors.aspx>
- * Editorial Board Member International Journal for Innovative Research in Technology (IJIRIT) ISSN 2349- 6002 IF: 1.83. <http://www.ijirt.org/editorialboard.php>.
- * Editorial Board Member International Journal for Innovative Research in Science and Technology (IJIRST), ISSN (online) 2349 - 6010. [http://www.ijirst.org/index.php?p=Editorial Team](http://www.ijirst.org/index.php?p=EditorialTeam).
- * Editorial Board- International Journal of Management Planning and Development (IJRMPD) <http://ijrmpad.org/editorial-board/>.
- * Review Board Member in International Journal of Emerging Technologies and Innovative Research, ISSN: 2349-5162, Impact Factor - 2.57. <http://www.jetir.org>.
- * Editorial Board - International Journal of Research- Granthaalayah, ISSN No- 2350 - 0530.
- * Editorial Board - International Journal of Multidisciplinary Research and Modern Education, ISSN: 2454 - 611, Impact Factor: 3.015 & Total Quality Factor: 5.752. <http://rdmodernresearch.org/>
- * Editorial Board - INTERNATIONAL JOURNAL OF ENGINEERING RESEARCH AND MODERN EDUCATION, ISSN: 2455 - 4200 Impact Factor: 3.035 <http://ijerme.rdmodernresearch.com/>
- * Editorial Board - International Journal of Scientific Research and Modern Education, Impact Factor: 3.110. <http://ijsrme.rdmodernresearch.com/>
- * Editorial Board - International Journal of Current Research and Modern Education, Double Blind Peer Reviewed International Research Journal, Impact Factor: 3.165 & Infobase Index Factor: 3.1. <http://ijcrme.rdmodernresearch.com/>

MEMBERSHIP IN PROFESSIONAL SOCIETIES

- ❖ Institute for Research and Development in India. <http://ird-india.com/mentors/prof-s-anthony-rahul-golden/>
- ❖ Life Member in Indian Academic Researchers Association, Trichy.

- ☛ Life Member in International Society for Research & Development,
Membership ID : SR4150900442.

ORIENTATION ATTENDED

S.No	Title	Institution	Date
1	Orientation Programme for Junior Staff	St. Joseph's College (Autonomous), Trichy	15 th - 17 th June 2010
2	Orientation Programme for Junior Staff	St. Joseph's College (Autonomous), Trichy	13 th - 14 th June 2011
3	Orientation Programme for Junior Staff	St. Joseph's College (Autonomous), Trichy	14 th - 15 th June 2013
4	Orientation Programme for Junior Staff	St. Joseph's College (Autonomous), Trichy	15 th - 16 th June 2014
5	Staff Orientation on Values	St. Joseph's College (Autonomous), Trichy	20 th – 21 st Jan 2014
6	Staff Orientation on Computer Literacy	St. Joseph's College (Autonomous), Trichy	23 rd – 24 th Jan 2014
7	Ongoing Faculty Development Training	Jesuit Higher Education Commission, Madurai	23 rd -31 st May 2014
8	Faculty Development Programme on Research Methodology	Gnanam School of Business, Thanjavur	17 th Jan 2014
9	Faculty Development Programme on SPSS and AMOS	Dept of Youth Development, MKU.	7 th -8 th Aug, 2015.
10	Faculty Development Programme	Loyola College of Arts & Science, Mettala.	24 – 25 th June, 2016.
11	Faculty Development Programme on Creative Teaching Learning Process	Karunya University, Coimbatore	16 th Nov, 2016.
12.	Faculty Development Programme	Loyola College of Arts & Science, Mettala.	15 – 17 th June, 2017.

INPUT ON RESEARCH METHODOLOGY

S. No	Topic	Organised Institution	Date
-------	-------	-----------------------	------

1	Workshop on Research Methodology	Dept. of Economics, St. Joseph's College (Autonomous), Trichy	11 th Feb, 2010
2	Workshop on Research Methodology	Dept. of Economics, St. Joseph's College (Autonomous), Trichy	7 th Feb 2014
3	Research Methods & Data Analysis Using SPSS	Peniel Rural College of Education, Dindigul	13 th Sep 2014
4	Workshop in Research Methodology	Kannur University, Kannur, Kerala	28 th Oct to 1 st Nov 2014
5	NITI Aayog and Research Methodology	UGC-Academic Staff College, Pondicherry University, Pondicherry	29 th to 30 th Jan 2015
6	Research Methodology, Data Analysis (SPSS) and SEM (AMOS)	Government Arts and Science College, Kattappana, Kerala	15 th Jan to 17 th Jan 2015
7	International Workshop on Scholarly Research Publications: Writing, Citations & Plagiarism (RPCP - 16)	Department of Library & Information Science, Periyar University, Salem - 11.	1 st February, 2016.
8	Short Term Course on "Enhancing E-Skills: Quantitative & Qualitative Research Methods"	Loyola Institute of Social Science Training & Research (LISSTAR), Loyola College, Chennai.	1 st June - 10 th June, 2017
9	Advanced workshop on "Effective Strategies in Research Proposal Writing & Linking Funding Agencies"	Loyola institute of Frontier Energy (LIFE), Loyola College, Chennai.	23 rd - 24 th October, 2017.

SOCIAL WELFARE ACTIVITIES

- ❖ Organised "**Campus Greening**" - Sapling Plantation at St. Joseph's College (Autonomous), Trichy on 11/10/2014.
- ❖ Organised "**Organic Farm Visit**" for B.Com students of St. Joseph's College (Autonomous), Trichy at Keerananur, Puthukottai on 18/09/2014.
- ❖ Delivered awareness speech to various village people taken care by **Dept. of SHEPHERD** of St. Joseph's College (Autonomous), Trichy during Independence Day, Republic Day, Environment Day, Water Day, Earth Day and so on.

- ❖ Assistant Coordinator for **Social Learning Programme on Solid Waste Management** at The American College (Autonomous), Madurai during 2014-2015 Academic year.
- ❖ Organized **“Neighbourhood Youth Parliament”** Programme with Nehru Yuva Kendra, Namakkal, Ministry of youth affairs & sports, Govt.of India, On 08/06/2016.

SEMINARS ATTENDED - INTERNATIONAL/NATIONAL

- ❖ National Seminar on **“Recent Trends in Commerce & Management”**, Organized by Dept of Commerce & Management, Loyola College of Arts & Science, Rasipuram, 7th February, 2018.
- ❖ Seventh International Conference on **“The Global Logic of Strategic Alliances in Commerce and Management”**, organized by Bon Secours College for Women, Thanjavur, 31st, January, 2018.
- ❖ Sixth Annual International Conference on **“Optimizing enterprise through research excellence technical change & innovation”**, organized by South Eastern University, Sri Lanka 14-15th, November 2017.
- ❖ International Seminar on **“Capitalising on Hot Investing Trend for - 2017”** Organized by Department of Commerce, AVS College of Arts & Science, Salem, 28th July, 2017.
- ❖ National Seminar on **“Active Learning in Higher Education”**, Organized by IOAC, Dr.MCR Janaki College of Arts & Science for Women, Chennai - 28, 12th June, 2017.
- ❖ International Seminar on **“The Secret of Business Success”** Organized by Department of Commerce & Management, Morappur Kongu College of Arts & Science, Morappur, Dharampuri, 9 February 2017.
- ❖ International Convention on **“Dissemination of Innovative Research in Science, Engineering, Technology & Management Applications**, SET, Kuala Lumpur, Malaysia 11-12th, March 2017.
- ❖ International Seminar on **“Recent Trends in Commerce & Management”** Organized by Department of Commerce, Sengunthar Arts & Science College, Tiruchengode, Erode, 1stFebruray, 2017.

- ❖ International Seminar on “Management Education and Entrepreneurship in the Globalized Business Environment” Organized by Department of Commerce & Management, Sengunthar Arts & Science College, Tiruchengode, Erode, 11th January, 2017.
- ❖ National Seminar on “Innovative Banking”, Organized by Department of BBA, St.Xavier’s College, Palayamkottai, Tirunelveli, 10th January, 2017.
- ❖ National Seminar on “Environmental Suitability through Green Strategies”, by Department of Commerce, P.E.T College, Attur, Salem, 14th October, 2016.
- ❖ National Seminar on “Green Management”, by Department of Commerce & Management, St. Joseph’s College, Hosur, Salem , 1st Sep, 2016.
- ❖ International Seminar on “Green World”, by Department of Commerce, Nehru Memorial College, Trichy - 11, 12th August, 2016.
- ❖ National Seminar on “Make in India for Sustainable Development 2016 (MISD 2016)”, by Department of Economics, Periyar University, Salem - 11, 18th March, 2016.
- ❖ National Seminar on “Co- Influencing Factors – Indian Currency Vs Dollar with Reference to Crude Oil”, by Department of Commerce & Management, Sri VidyaMandir College of Arts & Science, Salem – 10, 5th March, 2016.
- ❖ International Conference on “Role of Management Education in Promoting Entrepreneurship in the Globalized Business Environment (RMEPEGBE – 2016)”, by Periyar Institute of Management Studies (PRIMS), 27 – 28th January, 2016.
- ❖ National Conference on “Emerging Trends, Issues, Challenges & Opportunities in Commerce” by PG & Research Department of Commerce, Sri Ganesh College of Arts & Science, Salem – 14, 10th January, 2016.
- ❖ International Seminar on “Quality Enhancement in Distance Education for Lifelong Learning” by Department of Lifelong Learning School of Education, Bharathidasan University, Tiruchirapalli, 26th& 27th March 2011.
- ❖ National Seminar on “Mobile Commerce – The Wheel of Economic Growth” Organized by St.Joseph’s Institute of Management (JIM), Trichy, 4th& 5th Feb, 2011.

- ❖ National Seminar on *“Eco-Economic and Eco Critical Issues”*, by PG and Research Department of Economics & English, St.Joseph’s College, Trichy on 5th& 6th March 2010.
- ❖ UGC Sponsored National Seminar on *“Trade and commerce in Tamil literature”* By Department of Commerce, Bharathiyar University, Coimbatore, on 12- 13th March, 2010.
- ❖ UGC Sponsored National Seminar on *“Banking Innovation and Customer Enrichment”* by Department of Commerce, Periyar University, Salem, 18th& 19th March 2010.
- ❖ UGC Sponsored National Seminar on *“Social Entrepreneurship and Corporate Social Responsibility – Role of women Development”*, Department of Women Development, Bharathidasan University, Tiruchirapalli, on 27th& 28th March, 2010.
- ❖ International Conference on *“Innovations–Enhancing the Quality of life”* ,Organized by Departments of Commerce, Loyola College (Autonomous) Chennai, on 12th& 13th Jan, 2009.
- ❖ UGC Sponsored National Seminar on *“Entrepreneurship – key for Sustained Economic Empowerment”*, on 11th and 12th March 2009 organized by PG and Research Department of Commerce, St.Xavier’s College, Palayamkottai, Tamil Nadu.
- ❖ Seminar on *“Management of Expatriate”*, Loyola College, 15th March, 2009.
- ❖ UGC Sponsored National Seminar on *“Higher Education at Cross Roads*, on 07th and 08th Feb, 2008 conducted by PG and Research Department of Commerce, Loyola College, Chennai.

WORKSHOP

- ❖ International Workshop on *“Scholarly Research Publications: Writing, Citations & Plagiarism (RPCP – 16)”*, by Department of Library & Information Science, Periyar University, Salem – 11, 1st February, 2016.
- ❖ National level workshop on *“NITI Aayog and Research Methodology”*, by UGC-Academic Staff College, Pondicherry University, Pondicherry, on 29th – 30th January 2015.

- ❖ National level workshop on “Research Methodology, Data Analysis (SPSS) & SEM (AMOS), by Government Arts & Science College, Kattappana, Kerala, on 15th – 17th January, 2015.
- ❖ National level workshop on “Research Methodology”, by UGC- Academic Staff College, Kannur University, Kerala, on 28th Oct – 1st Nov, 2014.
- ❖ National level workshop on “Research Methods & Data Analysis Using SPSS” by Peniel Rural College of Education, Dindigul, on 13th Sep, 2014.
- ❖ Regional Level Workshop on “*Research Methodology*” St. Joseph’s College (Autonomous) Triuchirapalli, Tiruchirapalli on 7th Feb, 2014.
- ❖ Regional Level Workshop on “*Research Methodology*” Jointly organized by Department of Economics, St. Joseph’s College (Autonomous) Triuchirapalli & Centre for Youth Development & Studies, Bharathidasan University, Tiruchirapalli, on 19th Feb, 2010.

PAPER PRESENTED - INTERNATIONAL / NATIONAL

- ❖ Paper Presented on “*Women Customers’ Preference Towards Traditional Banking Versus E-Banking – An Analysis*” in International Conference, Organized by Department of Commerce & Management, South Eastern University, Sri Lanka 14-15th, November, 2017.
- ❖ Paper Presented on “*Customers’ Satisfaction Towards Online Banking – An Analysis*” in International Conference, Organized by Department of Commerce & Management, South Eastern University, Sri Lanka 14-15th, November, 2017.
- ❖ Paper Presented on “A study on Start Up India” in International Seminar Organized by Department of Commerce, AVS College of Arts & Science, Salem, 28th July, 2017.
- ❖ Paper Presented on “A study on factors motivating students to become entrepreneur in Trunelveli District, Tamilnadu” in International Seminar, Organized by Department of Commerce & Management, Morappur Kongu College of arts & science, Morappur, Dharampuri, 9th Februray, 2017.
- ❖ Paper Presented on “Waste Management – A key for Sustainable Development” in International Seminar Organized by Department of

Commerce, Sengunthar Arts & Science College, Tiruchengode, Erode, 1stFebruray, 2017.

- ❖ Paper Presented on “Recent Trend in Mobile Communication Service –A Study” in International Seminar Organized by Department of Commerce &Management, Sengunthar Arts & Science College, Tiruchengode, Erode, 1stFebruray, 2017.
- ❖ Paper Presented on “Entrepreneurial Intention of Business Students in Southern Tamilnadu – An Analysis” in International Seminar Organized by Department of Commerce &Management, Sengunthar Arts & Science College, Tiruchengode, Erode, 11th January, 2017.
- ❖ Paper Presented on “Plastic Cards Market in India- Future Scenario” in National Seminar Organized by Department of BBA, St.Xavier’s College, Palayamkottai, Tirunelveli, 10th January, 2017.
- ❖ Paper Presented on “*Green Management is the way for Sustainable Environment*” in National Seminar Organized by Department of Commerce, P.E.T College, Attur, Salem, 14th October, 2016.
- ❖ Paper Presented on “*Green Marketing*” in National Seminar Organized by Department of Commerce & Management, St.Joseph’s College, Hosur, Salem, 1st Sep, 2016.
- ❖ Paper Presented on “*Green Management – A Key for Sustainable Environment*” in International Seminar Organized by Department of Commerce, Nehru Memorial College, Trichy, 12th August, 2016.
- ❖ Paper Presented on “*Customers’ Attitude towards Online Shopping – An Analysis*” in National Seminar Organized by Department of Economics, Periyar University, Salem - 11, 18th March, 2016.
- ❖ Paper Presented on “*Impact of Indian GDP*” in National Seminar Organized by Sri VidyaMandir College, Salem- 10, 5th March, 2016.
- ❖ Paper Presented on “*Youth Entrepreneurship – Prospect & Inspiration*” in National Seminar Organized by Periyar Institute of Management Studies (PRIMS), Periyar University, Salem, on 27 – 28th January, 2016.

- ❖ Paper Presented on *“Mobile Subscribers’ Satisfaction towards Service Tariff”* in National Seminar Organized by PG & Research Department of Commerce, Sri Ganesh College of Arts & Science, Salem – 14, 10th January, 2016.
- ❖ Paper Presented on *“Mobile Subscribers’ Satisfaction towards Service Providers In Tuticorin District”* in National Seminar Organized by PG & Research Department of Commerce, Sri Ganesh College of Arts & Science, Salem – 14, 10th January, 2016. Government Arts & Science College, Kattappana, Kerala, on 15th – 17th January, 2015.
- ❖ Paper Presented on *“Mobile Commerce”* in National Seminar Organized by St. Joseph’s Institute of Management, Trichy, on 4th&5th Feb, 2011.
- ❖ Paper Presented on *“Problems and Prospectus of Distance Education”* in International Seminar by Department of Lifelong Learning School of Education, Bharathidasan University, Tiruchirapalli, on 26th& 27th March, 2011.
- ❖ Paper Presented on *“Acid Rain and Its Effects”*, in National Seminar, by PG & Research Department of Economics & English, St. Joseph’s College Trichy, 5th& 6th March 2010.
- ❖ Paper Presented on *“Trade and Commerce of Tamil Traders in Tamil Literature”* in International Seminar, by Department of Commerce, Bharathiyar University, Coimbatore, on 12th& 13th March, 2010.
- ❖ Paper Presented in National Seminar on *“Impact of Information Technology in Banking Service”* by Department of Commerce, Periyar University, Salem, on 18th& 19th March, 2010.
- ❖ Paper Presented in National Seminar on *“Mobile Banking”* by Department of Commerce, Periyar University, Salem, on 18th& 19th March, 2010.
- ❖ Paper Presented on *“Self Employment as Sustainable Employment”*, in National Seminar conducted by Department of Women Development, Bharathidasan University, Tiruchirapalli, on 27th& 28th March, 2010.
- ❖ Paper Presented on *“Social Entrepreneurship and ICT”*, in National Seminar Organized by Department of Women Development, Bharathidasan University, Tiruchirapalli, 27th&28th March 2010.

- ❖ Paper Presented on “Government Schemes Regarding Women Entrepreneurial Development”, in National Seminar, by PG and Research Department of Commerce, St.Xavier’s College, Palayamkottai, on 11th& 12th March, 2009.
- ❖ Paper Presented on “Management of Expatriate”, Loyola College, 15th March, 2009.

PAPER PRESENTATION (Presentation / Published with ISBN & ISSN)

Level	Publication	Presented	Workshop	Orientation /FDP	Guest Lecture
International	50	11	1	-	1
National	19	16	8	3	-
State	4	1	-	9	9
Total	73	27	9	12	10

73 papers published. Papers are focused on various sectors like banking, entrepreneurship, marketing...etc and actively participated in 27 seminars at International, National and State level, 9 workshops at International & National level and 12 Orientations.

Citations	H-Index	i10 index
523	13	20

EXTRA CURRICULAR ACTIVITIES

- ❖ Won Third Prize in Poetry Competition conducted at National level by District Library, Trichy, 2014 and won many prizes in poetry, elocution and essay writing.
- ❖ *Active Member & Office bearer* in NCC, Gandian Thought Association, Consumer Club, RSP, YRC &FoP.
- ❖ Actively participated in Fine Arts and won prizes for poems, essays and so on.
- ❖ Received **Rev. Dr. Arulsamy Award for Best Essay** (2009) by Loyola College, Chennai.

- ❖ Best Volunteer Award (2009) by Outreach Department, Loyola College, Chennai.
- ❖ Best Paper Award (2016) given by International Journal of Research - Granthalayah& International Journal of Research for the quality of the papers.
- ❖ Frequently publish articles in newspapers, recently published article titled "Vilithudu Nucarvora and Venttidu" at En - Parvai, Dinamalar on 29/03/2015, Madurai Edition.

PERSONAL PROFILE

Name : Dr.Anthony Rahul Golden. S
 Language Known : Tamil, English & Hindi
 Nationality : Indian
 Hobby :Reading Books & Writing Poem
 Marital Status :Married
 Address for Communication: 64 A, South St., Adaikalapuram,
 Tiruchendur (TK), Tuticorin Dt - 628 217.
 Contact No : 91+9176313545 & 91+9942057102.
 Mail Id : kvsrahul@gmail.com

DECLARATION

I hereby declare that the above statements are true of my knowledge.

Place: Adaikalapuram

Yours Faithfully

Date: 31/03/2019

(Dr.Anthony Rahul Golden. S)

Annexure - I Books Published & List of Publication

S. No.	Title Of The Book	Contents	Publication Details	Year	ISBN No
1	NatchathiraPookkal (Author)	Tamil Poems	Self - Publication	2013	978-93-5104-437-6

2	NatchathiraVannam (Author)	Tamil Poems	Self - Publication	2014	-
3	Banking Abbreviations (Co- Author)	Abbreviations	RR Publication	2014	-
4	NatchathiraSaral	Tamil Poems	Self - Publication	2015	-
5	NatchathiraSitharal	Tamil Poems	Self - Publication	2016	-
6	NatchatiraSirakukal	Tamil Poems	Self - Publication	2017	-
7	Recent Research in Social Science & Humanities (Editor)	Research Articles	EduPedia Publications (P) Ltd	2017	978-81-93339-38-1
8	Commercialised Language And Artistic Business (Editor)	Research Articles	VERGAL Publication, Madurai.	2017	978-93-85109-92-8
9	Dictionary of Accounting	Accounts Terms	Self - Publication	2017	-
10	Contemporary Issues in Technology & Management	Research Articles	EduPedia Publications (P) Ltd	2017	978-93-86647-90-0

Title Of The Paper	Journal Name	Level	ISSN No	Impact Factors	Vol (Page) Year
1) Mobile Commerce In Modern Business Era	International Journal Of Current Research And Academic Review	IN	2347-3215	0.425	Vol. 1, No.4, 2013, PP. 96-102.
2) A Descriptive Study On Banking Sector Reforms In India	International Online Multidisciplinary Journal Review Of Research	IN	2249-894X	2.1002	Vol. 3, Issue 4, Jan 2014, Pp 6-10.
3) Role Of Commercial Bank In The Growth Of Micro And Small Enterprises	Golden Research Thoughts - International Recognition Multidisciplinary Research Journal	IN	2231-5063	2.2052	Vol -3, Issue 7, Jan 2014, Pp 1-3.
4) A Descriptive Study On The Role Of Consumer Psychology And Behaviour In Product Purchasing	Indian Streams Research Journal- International Recognition Multidisciplinary. Research Journal	IN	2230 - 7850	2.1506	Vol - 3, Issue,12 Jan 2014, PP 1-5.
5) Customer Preference Towards Innovative Banking Practices Available In State Bank Of India At Palayamkottai.	Sankhya International Journal Of Management And Technology	IN	0975 - 3915		Vol- 3, Feb 2014, Issue: 11 (A), PP 31-33.
6) A Study On The Satisfaction Level Of Various Employees Towards Welfare With Special Reference To Indian Overseas Bank	International Journal Of Advance Research In Computer Science And Management Studies.	IN	2321-7782	1.473	Vol - 1, Issue 7 Dec 2013. PP 136- 141.
7) Energy Poverty In India - An Empirical Study	Tactful Management Research Journal	IN	2319-7943	1.5326	Vol.2,Issue 6 Mar 2014
8) Employee Perception Towards Effectiveness Of HR Practices In Public Sector Banks In Tirunelveli District	Tactful Management Research Journal	IN	2319-7943	1.5326	Vol.2,Issue 6 Mar 2014
9) An Empirical Study On Effectiveness Of Social Media As A Marketing Tool	International Journal Of Current Research And Academic Review (IJCRAR)	IN	2347-3215	0.425	Vol 2 (03), Mar 2014
10) An Empirical Study On Significant Role Of Solar Energy Products In This Modern Era	International Journal Of Current Research And Academic Review (IJCRAR)	IN	2347-3215	0.425	Vol 2 (03), Mar 2014
11) Global Financial Crisis -	JiARM	IN	2320-	1.393	Vol 2 (01)

Impact In India			5083		Mar 2014
12) A Study On Educational Loan Aailed By Students In Trichy City	JIARM	IN	2320-5083	1.393	Vol 2 (01) Mar 2014
13) A Study On Attitude Of Employee Towards Working Environment With Special Reference To RR Pvt Ltd	Review Of Research	IN	2249 - 894X	2.1002	Vol- II Issue- II Mar 2014
14) Self Employment As Sustainable Employment- A Study On Self Employed Women's Association (SEWA) Gujarat, India	Indian Stream Journal Research	IN	2230-7850	2.1506	Vol- II Issue- II Mar 2014
15) Reforms In Insurance Sector In India- A Empirical Study	Review Of Research	IN	2249 - 894X	2.1002	Vol- III Issue IX Mar 2014
16) Foreign Direct Investment- An Overview	IJARCSMS	IN	2321-7782	1.473	Vol-II Issue II Feb 2014
17) A Study On Impact Of Information Technology (IT) In Modern Banking Sector	Golden Research Thoughts	IN	2231-5063	2.2052	Vol- III Issue IX Mar 2014
18) A Descriptive Study On The Prospects Of E-Commerce In India	Golden Research Thoughts	IN	2231-5063	2.2052	Vol- III Issue IX Mar 2014
19) An Empirical Study On Competence In Modern Business Era	Golden Research Thoughts	IN	2249-894X	2.1002	Vol III Issue VI Mar 2014
20) A Descriptive Study On Significance Of Bancassurance In The Modern Banking Era - An Overview	Golden Research Thoughts	IN	2249-894X	2.1002	Vol III Issue VI Mar 2014
21) Attitude of Rural People Towards Technology Inclusion In Banking Services At Tirunelveli District	IGJAE - Indo Global Journal Of Applied Management Science	IN	2320-7892		Vol 2 (2) Mar 2014
22) Subscriber's Perception Towards Customer Care Service In Mobile Telecommunication With Special Reference To Tuticorin City.	International Journal of Research In Commerce, IT & Management	IN	2231 - 5756		Vol No. 3(2013) Pp 27-30 Issue 3, Mar 2013
23) Subscriber's Satisfaction Towards 3G Services In Tamil Nadu With Special Reference To Tuticorin City- An Analysis.	Indian Streams Research Journal	IN	2230-7850	2.1506	Vol-IV, Issue-14, Page No-51-54. Feb-

					2013
24) An Analysis Of Financial Performance Of Tata Steel Limited For The Financial Year 2008-2012.	International Journal Of Commerce, Business And Management	IN	2319-2828	0.326	Vol-3, Issue-1, Feb-2013
25) An Analysis Of Mental Stress In Heavy Alloy Penetrator Project, Tiruchirappalli.	SELP Journal Of Social Science	N	0975-9999		Vol: 13, No-1, Page No 93-97, Jan-2013.
26) An Overview Of Mobile Number Portability In India	RETELL	N	0973-404X		Vol : 12 , No-2 Page 41-45 & April-2012
27) Tremendous Growth And Trend Of Mobile Telecommunications In India- An Overview	RETELL	N	0973-404X		Vol-13, No-1, Page No-93-97, Nov-2012.
28) Strategy For Success Of Human Beings:-Time Management.	Department Of BBA, St. Joseph's College, Trichy,	N	978-81-920622-0-7		Pp 388-390, March2011
29) A Study On Investment Pattern And Preference Of Investors In Trichy City, Tamil Nadu	RETELL	N	0973-404X		Vol-12, No-1, Page No-20-24, Dec-2011.
30) A Study On Subscribers' Awareness & Satisfaction Towards Service Providers In Tuticorin City.	Asian Academic Research Journal Of Social Science & Humanities.	IN	2278-859X		Vol- 1, Issue-8, Feb- 2013.
31) Role Of Commercial Bank In The Growth Of Micro & Small Enterprises	Golden Research Thoughts	IN	2231-5063	1.9508	Vol- Jan 2014
32) A Study On Impact Of Information Technology (IT) In Modern Banking Sector	Review Of Research	IN	2249-894X	2.1002	March - 2014
33) Green Marketing - An Overview	Indian Stream Research Journal	IN	2230-7850	2.1506	March- 2014

34) Customer Preference Towards E- Channels Provided By State Of Bank Of India	Kongunadu College Of Arts And Science	IN	978-93-83459-00-1		3 rd Feb, 2014
35) Corporate Social Responsibility And Corporate Governance In Banking Sector	SMART Journal	IN	0973-1598		TN- 72, Jan-2014
36) Problems and Prospectus of Distance Education.	Publication Division, Bharathidasan University	N	978-81-908078-7-6		26 Jan, 2011
37) Regional Imbalance affecting quality of e-banking services with special reference to Tuticorin District- An Analysis	International Journal of Research	IN	2348-6848	3.541	Vol-2, Issue-03 - March - 2015
38) Satisfaction of Customers towards User Friendly Technological Services offered by Public and Private Sector banks at Palayamkottai, Tirunelveli District	International Journal of Research	IN	775-787	3.152	Vol-2, Issue-03 - March - 2015
39) VilithduVentedu	Dinamalar	N	-	-	March - 2014
40) Mobile Subscribers' Satisfaction Towards Offers	Shanlax International Journal of Arts, Science & Humanities	IN	2321-788X	-	Vol-3, Special Issue-01 - Jan - 2016
41) Customers' Attitude Towards Online Shopping - An Analysis	International Journal of Business Administration Research Review	IN	2348 - 0653 , 2347 - 856X (O)	3.072	Special Issue March - 2016
42) Mobile Subscribers' Attitude Towards Service Tariff With Special Reference To Tuticorin Dist	International Journal of Research - Granthaalayah	IN	2350-0530(O) 2394-3629(P)	2.035 (I2OR)	Vol - 4 Issue-3, March- 2016
43) Mobile Subscribers' Satisfaction Towards Service Quality in Tuticorin Dist	International Journal of Research - Granthaalayah	IN	2350 - 0530(O) 2394-3629(P)	2.035 (I2OR)	Vol - 4 Issue-4, April- 2016

44) Subscribers' Attitude Towards Mobile Communication Service Problems In Tuticorin District	International Journal of Research - Granthaalayah	IN	2350-0530(O) 2394-3629(P)	2.035 (I2OR)	Vol - 4 Issue-5, May- 2016
45) Subscribers' Satisfaction towards Mobile Communication Service Providers in Thoothukudi District - A Study	International Journal of Current Research & Modern Education	IN	(O) 2455-5428	3.165	Vol - 1 Issue-1, June - 2016
46) Subscribers' Preference towards Mobile communication Service - An Analysis	International Journal of Research - Granthaalayah	IN	2350-0530	2.035 (I2OR)	Vol - 4 Issue-6, June - 2016
47) Rural Students' Attitude Towards English As Medium Of Instruction In Higher Education - An Analysis	International Journal of Research	IN	775-787	3.152	Vol-3, Special Issue-16 - Nov- 2016
48) Users' Preference Towards Traditional Banking Versus E-Banking - An Analysis	International Journal of Computational Research and Development	IN	2456 - 3137	4.775	Vol- I, Issue - I, Dec, 2016
49) Plastic Cards Market In India- Future Scenario	Innovating Banking	N	978-93-84734-39-8	-	January, 2017
50) Attitude of Students and Teachers towards E-Learning - An Analysis	Recent Research in Social Science & Humanities	IN	978-81-93339-38-1	-	January, 2017
51. Role Of Communication In Business - A Study	Commercialised Language And Artistic Business, Vergal Publication, Madurai.	N	978-93-85109-92-8	-	Vol - 1, March, 2017
52. Pros And Cons Of Smartphone - A Study	Commercialised Language And Artistic Business, Vergal Publication, Madurai.	N	978-93-85109-92-8	-	Vol - 1, March, 2017
53. Impact Of Social Media On Youth - An Analysis	Commercialised Language And Artistic Business, Vergal Publication, Madurai.	N	978-93-85109-92-8	-	Vol - 1, March, 2017

54. Factors Influence to Choose Public VS Private Bank- An Analysis	Journal of Engineering Technological Research Half Yearly.	IN	ISSN: 2229-9262	-	Vol: 8 March 2017
55. Goods and Services Tax - An Overview	International Journal of Research - Granthaalayah	IN	2350-0530	2.035 (I2OR)	Vol - 5 Iss-7, Pages 1-6, July - 2017
56. Mobile Learning - A Transformative Tool for Learning and Education	Information and Library Network Center, Gandhinagar, Gujarat & 11 th International Caliber'17, Anna University, Chennai	IN	978-93-81232-07-1	-	Vol -1, Iss - 1, August, 2017
57. Social Entrepreneurship- A Path Way For Sustainable Growth Of Indian Economy	Asian Journal of Management Science and Economics	IN	2413-0591	5.18	Vol - 1, Iss - 1, pages 165 - 168 Nov-2017
58. An Overview of Digitization in Indian Banking Sector	Indo-Iranian Journal of Scientific Research (IIJSR)	IN	-	-	Vol 1, Iss 1, Pages 209-212, Oct-Dec 2017
59. Cult Language of Dabba walas in Digital India.	Indian Journal of Current Research	IN	2347-9213	-	Vol 5, Iss 3, Pages 1-4, Dec 2017
60. Green Banking - A Paradigm Shift	Contemporary Issues in Technology and Management	IN	978-93-86647-90-0	-	Vol 1, Iss 1, Pages 6-13, Dec 2017
61. Women Empowerment through Self Help Groups (SHGs) in Tirunelveli District	Journal of Management Research and Analysis	IN	2394-2770 63796	4.878	Vol. 05 Issue 03 (1), Sep 2018, 196-200
62. Parental Pressure on Plus Two Students towards Public Examination	International Journal of Research in Engineering, IT and Social Sciences	IN	2250-0588 & 42301	6.565	Vol. 08 Issue 11, Nov 2018, pp:211-213
63. Entrepreneurship - A way for Economic Development and Growth of India	Journal of Emerging Technologies and Innovative Research (JETIR)	IN	2349-5162 & 63975		Vol. 5 Issue 12, Dec 2018, pp:658-664
64. Implement Six Sigma Strategy for Sustainable Business Growth	International Journal of Research in Social Science	IN	2249-2496 & 48887	7.081	Vol. 8 Issue 12 (1), Dec 2018, pp:338-342

65. Problems Faced by Patients in Private hospitals at Tirunelveli City	International Journal of Research and Analytical Reviews (IJRAR)	IN	2349-5138 & 43602		Vol. 6, Issue 1, Feb 2019 pp:1472-1475
66. Online Buying Behaviour Among College Students	International Journal of Research in Social Science	IN	2249-2496\ & 48887	7.081	Vol. 9 Issue 2 (1), Feb 2019, pp:176-181
67. Green Marketing and its Effects on the Attitude of Consumers towards Brand Image Building	International Journal of Review of Research	IN	2249-894X & 48514	5.765	Vol. 8, Issue 5, Feb 2019 pp:1-5
68. Is Sustainable Development A Utopian Idea?	International Journal of Management, IT & Engineering	IN	2249-0558 & 46823	7.119	Vol. 9 Issue 2 (1), Feb 2019, pp:58-63
69. MARKETING OF HEALTHCARE SERVICES BY PRIVATE AND PUBLIC SECTOR HOSPITALS IN TIRUNELVELI DISTRICT	International Journal of Review of Research	IN	2249-894X & 48514	5.765	Vol. 8, Issue 6, March 2019 pp:1-5
70. A STUDY ON PERCEPTION OF CUSTOMERS TOWARDS MODERN BANKING SERVICES OF PUBLIC SECTOR BANKS WITH SPECIAL REFERENCE TO KANYAKUMARI DISTRICT	Journal of Management Research and Analysis	IN	2394-2770 & 63796	4.878	Vol. 06 Issue 01 (1), March 2018, 62-65
71. Green Marketing and the Motivating Factors for Purchasing Green Products	International Journal of Research in Social Science	IN	2249-2496& 48887	7.081	Vol. 9 Issue 2(1), February 2019, 288-290
72. Green Banking - A Way For Promoting Environmental Sustainability	International Journal of Research in Social Science	IN	2249-2496 & 48887	7.081	Vol. 9 Issue 2(1), February 2019, 291-295
73. A Study On Human Resource Management Practices Of Small And Medium Enterprises In Coimbatore District Of Tamilnadu State	International Journal of Management, IT & Engineering	IN	2249-0558 & 46823	7.119	Vol. 9 Issue 2(1), February 2019, 127 - 136