

RESUME



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Educational Qualification : M.Com., M. Phil., MBA., PhD.,

Designation : Assistant Professor

Department : Commerce

Area of Specialization : Marketing

Teaching Experience : UG - 19 years PG- 12 years

Research Supervision : M. Phil PhD
Completed – 6 ---
Ongoing – 2

Books Authored : 1

Books Edited : 1

Articles in Edited volume : 20

Articles in Journal : 30

Editor in Journal : 1 (Xaverien Journal of Marketing)

Responsibilities/ Membership in various organizations : Dean of Student Affairs, St. Xavier's College

