

Dr. K.S. AROCKIASAMY
Assistant Professor
Department of Commerce
St. Xavier's College (Autonomous)
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EDUCATION

- 2009-2014 Ph.D. titled “ Investment pattern and preferences of professionals”
Dept of Commerce, Manonmaniam Sundaranar University, Tirunelveli.
Supervisor: Prof. Dr. B. Revathy
- 2012 State Eligibility Test for Lecturership in Commerce
- 1991-1993 M.Com., St. Xavier's college, Palayamkottai
- 1988-1991 B.Com., St. Xavier's college, Palayamkottai

WORK EXPERIENCE

- 2018 June - till date Assistant Professor, Dept. of Commerce, St. Xavier's College,
Palayamkottai,
- 2017-2018, Assistant Professor, Dept. of Commerce (Shift II),
St. Xavier's College, Palayamkottai,
- 2014 - 2017 Assistant Professor and Head, Dept. of Corporate,
St. Xavier's College, Palayamkottai.
- 2013 - 2014 Assistant Professor, Dept. of Corporate, St. Xavier's College, Palayamkottai.
- 2012 - 2013 Assistant Professor and Head, Dept. of Corporate,
St. Xavier's College, Palayamkottai.
- 2009 - 2012 Assistant Professor, Dept. of Corporate, St. Xavier's College, Palayamkottai
- 2007-2009 Assistant Professor, Dept. of Commerce (Shift II), St. Xavier's College,
Palayamkottai.
- 2006-2007 Assistant Professor, Dept. of Business Administration (Shift II),
St. Xavier's College, Palayamkottai.

AWARDS

- 2018 - Award for 100% attendance
- 2019 - Award for Best Contact staff for STAND in Shift - I.

M.COM PROJECTS

GUIDED: Nil ON GOING: Three

TRAINING ACQUIRED THROUGH ORIENTATION PROGRAMMES

1. Orientation programme for college teachers (UGC sponsored), St. Xavier's College, Palayamkottai, 21 January 2014.
2. Orientation programme for college teachers on "Innovative teaching strategies for student-centered education, St. Xavier's College, Palayamkottai, 5th July 2014.
3. Orientation programme for colleges teachers on Classroom management and teaching skills", St. Xavier's College, Palayamkottai, 21st July 2014.
4. Workshop on Smart Classroom Management (UGC sponsored), St. Xavier's College, Palayamkottai August 17 – 18, 2015.

Books published

1. Co-Editor, Book titled "Emerging Opportunities and challenges in Micro, Small and Medium Enterprises", Published by B-Digest Publications, Nagercoil, 629 001, ISBN: 978-81-923975-0-4, October, 2012.
2. Authored a book on "Investment as a drive of Economic Growth" with ISBN 978-93- 5128-149-8 published by Kalpaz Publications, Delhi, January, 2016.

Publication of Articles

1. "Crisis of Textile MSMEs in Tamilnadu " paper published in the book titled "Emerging Opportunities and Challenges in Micro, Small and Medium Enterprises" by B-Digest Publications, Nagercoil, Tamilnadu, in October 2012, ISBN 978-81-923975-0-4, Pp 152 - 153
2. An article entitled "An empirical analysis on preferred investment avenues: A study with reference to Tirunelveli city" published in 'Radix International Journal of Research In Social Science (Online: ISSN No. 2250-3994, Print: ISSN:2320-1738), Volume 1, Issue 12, December,2012.
3. An article entitled "Emerging Trends in Indian Banking sector – Challenges and Opportunities" Published in Xaverian Journal of Marketing, ISSN 2278 – 6562, Vol: 2, Number: 2, July – December 2012, Pp: 42 – 46.
4. "Corporate Social Responsibility – Creating Shared Value" paper published in the book titled "Corporate Social Responsibility", by Discovery Publishing house Pvt. Ltd, New Delhi 110002, in the year 2013 , ISBN 978-93-5056-244-4, Pp 229 - 238

5. “Virtual Universities Leads to Innovation and Creativity in Higher Education” paper published in the book titled “Creativity and Innovation” by Discovery Publishing house Pvt., Ltd., New Delhi 110002, in the year 2014 , ISBN 978-93-5056-409-7, Pp 121 – 125
6. An article entitled “Environmental issues and Indian Corporate Responses” Published in Xaverian Journal of Marketing, ISSN 2278 – 6562, Vol:12, July 2017,Pp: 198 – 202.
7. An article entitled “Trends prevailing in Indian Entrepreneurial development” Published in Xaverian Journal of Marketing, ISSN 2278 – 6562, Vol:14, July 2018,Pp: 295 – 300.

Personal Profile

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| Name | : | Dr.K S. Arockiasamy |
| Qualification | : | M.Com., M.Phil., B.Ed., Ph.D. |
| Designation | : | Assistant Professor |
| Date of Birth | : | 04-11-1970 |
| Area of Specialization | : | Marketing and Finance |
| Teaching Experience | : | 12 Years UG and 1 year PG |
| Research Publication | : | Edited volume – 1 ISBN - Book - 1 Articles in Journal – 7 |
| Research Supervision | : | Ph.D. – Completed – Nil Ongoing – 2 |
| Responsibilities in Other Organizations | : | Nil |
| Address | : | 881-D, Plain Ismail Nagar , K.T.C Nagar, Tirunelveli - 627 011 |
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