

# LEADERSHIP



# DEFINITION

Leadership is the Art of process of influencing people so that they will strive willingly towards the achievement of group goals.

# IMPORTANCE

- MOTIVATING EMPLOYEES
- LEADERS DEVELOP TEAM WORK
- BETTER UTILISATION OF MANPOWER
- CREATING CONFIDENCE TO FOLLOWERS
- BUILDING MORALE
- MAINTAINING DISCIPLINE

# LEADERSHIP QUALITIES

- HONESTY
- CONFIDENCE
- PATIENCE
- FOCUS
- DEDICATION
- CONSISTENCY
- MOTIVATION
- EFFECTIVE COMMUNICATION
- MULTIPLICITY OF ROLES
- INDIVIDUALITY
- PERSONAL DIGNITY

# LEADERSHIP STYLES

- AUTOCRATIC OR DICTORIAL LEADERSHIP
  - A) Strict autocrat
  - B) Benevolent autocrat
  - C) Incompetent autocrat
- PARTICIPATIVE OR DEMOCRATIC LEADERSHIP
- LAISSEZ- FAIRE OR FREE – REIN LEADERSHIP